

## entry form

This form or a copy must be taped to the upper left-hand corner of the back of each entry. Do not use a paper clip. On a multi-page entry, the form information should be identical on each page.

Name(s) of student designer(s):

School:

Publication:

Adviser's name and phone number:

Adviser's e-mail:

Designer's e-mail:

Division:    A    B    C    D    E  
Category: 1  2  3  4  5  6  7  8  9  
              10 11 12 13 14 15 16 17 18

Category E, URL: \_\_\_\_\_

Date of publication: \_\_\_\_\_

Main headline: \_\_\_\_\_

**Last Call: April 7, 2008**

### Send entries to:

College News Design Contest  
c/o Joy Mayer  
307 Lee Hills Hall  
Columbia, MO 65211

Non-Profit  
U.S. Postage  
PAID  
University  
of Missouri

Joy Mayer  
School of Journalism  
University of Missouri  
Columbia, MO 65211

# behind the design

**The 2008 College  
News Design Contest**

Share the results of your  
creative process in the  
2008 College News Design Contest.  
More than \$1,500 in prizes  
will be awarded, including travel grants  
to Las Vegas for the  
2008 SND conference.

eligibility	categories			
<p>You may enter if you are a student enrolled at a two- or four-year college, or if you were enrolled when the work was published.</p>	<b>divisions A&amp;B</b>		<p>Submit three entire issues of your choice (three issues constitute one entry, at \$14).</p>	<p>Sept. 7-9, 2008, in Las Vegas.</p>
<b>entries</b>	<b>1. News page design:</b> cover			<b>division D</b>
<p>All entries must have been published on or after March 16, 2007, and before March 15, 2008. Submit full-page tearsheets or a full-size photocopy.</p>	<b>2. News page design:</b> inside		<b>16. Illustrations:</b> hand-drawn, computer-generated or photographic	<b>Student Designer of the Year:</b>
<p>On the back of each entry, in the upper left-hand corner, TAPE an entry form or a photocopy of it and designate "page 1 of 2," etc. For categories with multiple copies as a single entry, tape an entry form to the back of each page or issue. Entries may be credited to multiple designers or "Staff," except in the designer of the year categories.</p>	<b>3. Features page design:</b> one page or one spread		<b>17. Redesigns:</b> Submit one complete issue published prior to the redesign and two complete issues after the redesign (three issues constitute one entry, at \$14)	<b>Daily</b>
<p>entry fees</p>	<b>4. Sports news page design:</b> one page or one spread		<b>18. Overall use of photography:</b> Enter one issue.	Individual parts of your portfolio may be entered in other categories.
<p>\$8 for each entry. For overall design of a newspaper (A15 and B15), redesigns (A17 and B17) and student designer of the year (C and D), the entry fee is \$14 each. Include payment or purchase order with entry. Winners will be asked to submit pdfs or jpegs of their pages. MAKE CHECKS PAYABLE TO MISSOURI SSND. Purchase orders are accepted. Our federal ID number is 43-600-3859W.</p>	<b>5. Sports feature page design:</b> one page or one spread		<b>19. Coverage of the Virginia Tech shootings:</b> Submit page or spread from the week of April 17-23.	However, you must have separate tearsheets or copies for each entry. No pages designed by more than one person may be included. (Portfolio with up to 10 examples constitutes one entry, at \$14)
<b>divisions</b>	<b>6. Photo page design:</b> one page or one spread		<b>20. Coverage of campus elections:</b> one page or one spread	Prize: \$750 travel grant to SND workshop.
<p><b>A.</b> Work published in daily student newspapers published four or more times a week, whether operated by the university or as a separate corporation.</p>	<b>7. Editorial or commentary page design</b>		<b>division C</b>	<b>Online design</b>
<p><b>B.</b> Work published in non-daily student newspapers published three or fewer times a week, whether operated by the university or separately.</p>	<b>8. Overall design of a magazine or special section.</b> Magazines must be associated with a student newspaper. The division is determined by the distribution of the newspaper.		<b>Student Designer of the Year:</b>	These categories combine daily and non-daily divisions. The URL must be connected to your publication.
<p><b>C.</b> Non-daily designer of the year category. Submit a portfolio with up to 10 examples of your work. The portfolio is one entry. Parts of it may be entered in other categories.</p>	<b>9. Magazine spread design:</b> Two or more pages devoted to a single subject		<b>Non-daily</b>	1. Best college newspaper Web site: Submit a URL.
<p><b>D.</b> Daily designer of the year category. Submit a portfolio with up to 10 examples of your work. The portfolio is one entry. Parts of it may be entered in other categories.</p>	<b>10. Cover of magazine or special section</b>		Individual parts of your portfolio may be entered in other categories.	2. Best interactive graphic: Submit a URL.
<p><b>E.</b> Open competition for best college newspaper online design.</p>	<b>11. Multi-page story package:</b> News or sports topics		However, you must have separate tearsheets or copies for each entry.	3. Best multimedia slideshow: Submit a URL.
<p><b>mail</b></p>	<b>12. Multi-page story package:</b> Features topics		No pages designed by more than one person may be included. (Portfolio with up to 10 examples constitutes one entry, at \$14.) Prize: \$750 travel grant to SND workshop	Note: Work at a non-campus paper during an internship or job is not eligible. Magazine entries should enter same division — A or B — as the newspaper they're associated with. Literary magazines are not eligible.
<p><b>questions?</b></p>	<b>13. Information graphics:</b> Each graphic is considered an entry.		<b>deadline</b>	
<p><b>web site</b></p>	<b>14. Overall design of newspaper:</b>		Entries must be received no later than April 7, 2008.	
<p><b>about:</b> A juried contest sponsored by the Missouri Student Society of News Design with support from the SND Education Foundation to recognize excellence in newspaper design and graphics.</p>	U.S. Mail, UPS and FedEx address:	College News Design Contest	c/o Joy Mayer	307 Lee Hills Hall
<p><b>about:</b> A juried contest sponsored by the Missouri Student Society of News Design with support from the SND Education Foundation to recognize excellence in newspaper design and graphics.</p>	Columbia, MO 65211	Joy Mayer	Phone: 573-882-8182	Fax: 573-882-5702
<p><b>about:</b> A juried contest sponsored by the Missouri Student Society of News Design with support from the SND Education Foundation to recognize excellence in newspaper design and graphics.</p>	mayerj@missouri.edu	For a list of previous winners or to download copies of this entry form, visit	ssnd.missouri.edu. Judging will take place April 15.	Check online that day for results.